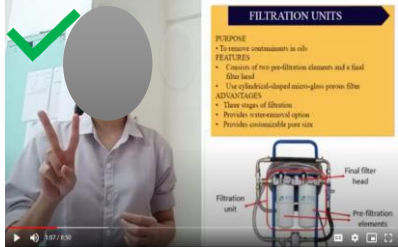
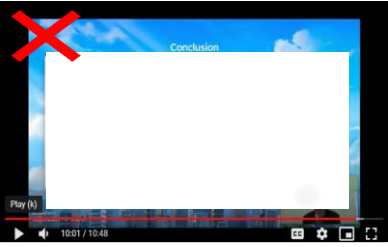


## Video Presentation Guidelines

1. Although the poster (.pdf) you created will be your main visual aid in your video presentation, you may add animations, short video excerpts, and ppt slides to reinforce your message. A good platform to design your poster include canva and piktochart.
2. You may use applications such as KineMaster, LOOM, Clideo, Handbrake or PowerPoint to record your video presentation.
3. Generally, participants may include but are not restricted to the following information on the poster:
  - School/College/University/Organisation logo
  - Title
  - Lead Author/Lead Presenter Information and Contact details (e.g., Name, Dept. Contact Information, team members etc.)
  - Abstract
  - Introduction/Background/Problem Statement
  - Objectives
  - Methodology/Process
  - Uniqueness/ Novelty
  - Benefits/Marketability
  - Target Audience
  - Publications
  - Awards and Recognition
4. You must portray a very high standard of professionalism which include, but not limited to:
  - a. Making professional appearance **IN** the video presentation suitable for the context of the presentation (professional attire, hairstyle, makeup, etc.).
  - b. Positioning yourself preferably half of the video frame, side-by-side with your infographic, and making sure your audience will be able to see your upper torso and hand motions while you are presenting. Refer to examples below:

|                                                                                     |                                                                                      |
|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
|  |  |
| Well balanced and good use of infographic as visual aid.                            | No visual aid used in the presentation.                                              |

|                                                                                   |                                                                                    |
|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
|  |  |
| <p>Size of presenter is too small in the video frame.</p>                         | <p>The presenter is not in the video frame.</p>                                    |

- c. Ensuring that audio quality is loud and clear before video submission. Also, try to minimise distractions and background noise.
  - d. Ensuring your video background looks as professional as possible. Avoid cluttered or distracting background.
5. The submission platform for your pre-recorded video presentation and poster (.pdf) will be updated later.